



MAKE AN IMPACT | STAND OUT | GENERATE INTEREST | INCREASE EXPOSURE



Drive maximum views to your listing using video.

With almost all homebuyers shopping online and 26% of those looking for more information after viewing a video, it is more important than ever to utilize the unprecedented level of exposure that video marketing can provide as we sell your home. Our trusted partner Listing Marketing Pros will create a cinematic video walk-through of your home to work in tandem with my marketing.



Quickly and Easily **Generate Interest**

Full-motion video acts as a 24/7 Open House, saving you time and hassle. There is also no better way to quickly and easily create interest in your home and allow potential buyers to fall in love with your listing just by watching from their computer or mobile device.



Increased Visibility by **Sharing Online**

By sharing your full-motion video on your agent's website, YouTube, or social media, your home's visibility can quickly skyrocket. When combined with professional photos, video has shown to increase your property's inquiries by a whopping 403% resulting in a faster sale!¹

(1) siteefy.com



Grab the **Buyer's Attention**

Video can create emotion and Capture the charm of a home. It allows buyers to view the property multiple times allowing them to become captivated with the idea of living in it.



Your Listing Will **Stand Out**

Full-motion video tours provide a life-like walk-through of your home, which allows buyers to get a real sense of your home's scale and flow.

Frequently Asked Questions:

Is this a virtual tour? No, this is a 2-3 minute walk-through video of your home that is posted on YouTube, MLS, or any of your agent's social media accounts to market your property.

How long does it take to shoot the video? Your videography appointment will take approximately 30-45 min. for a home <3,000 sq. ft.